

LIAWA Landscape
Awards 2025



2025
SPONSORSHIP
PROSPECTUS

VISION AND PURPOSE

Vision

To be the Association of choice for the professional landscape industry in Western Australia.

Mission

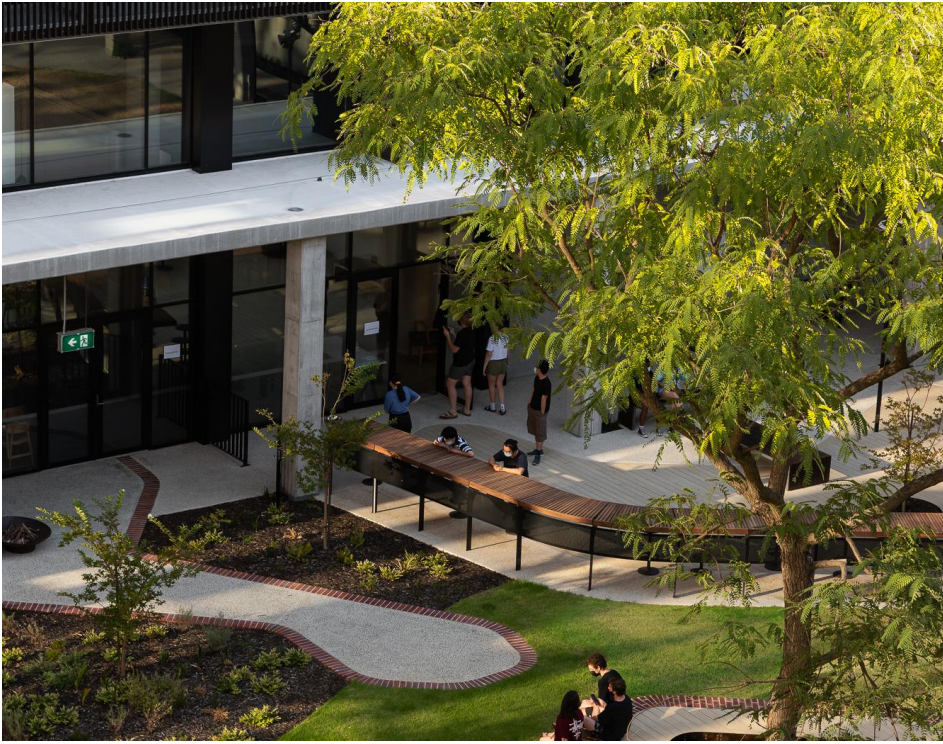
To lead sustainable landscaping in Western Australia (WA) by collaborating with communities, industry professionals and stakeholders to promote biodiversity, implement responsible practices, and transform outdoor spaces for a greener future.



About LIAWA

Landscaping Industry Association of Western Australia (LIAWA) aim as an association, to support the key stakeholders in the landscaping and affiliated industries in supporting the promotion, development and growth of this industry and profession by supporting its members, partners, sponsors, local and state governments and the broader community of Western Australia.





WINNING A LIAWA LANDSCAPE AWARD

LIAWA awards offer industry wide recognition, increased creditability and greater exposure.

Award recipients gain valuable marketing opportunities boost client trust and position themselves as leaders in the field.

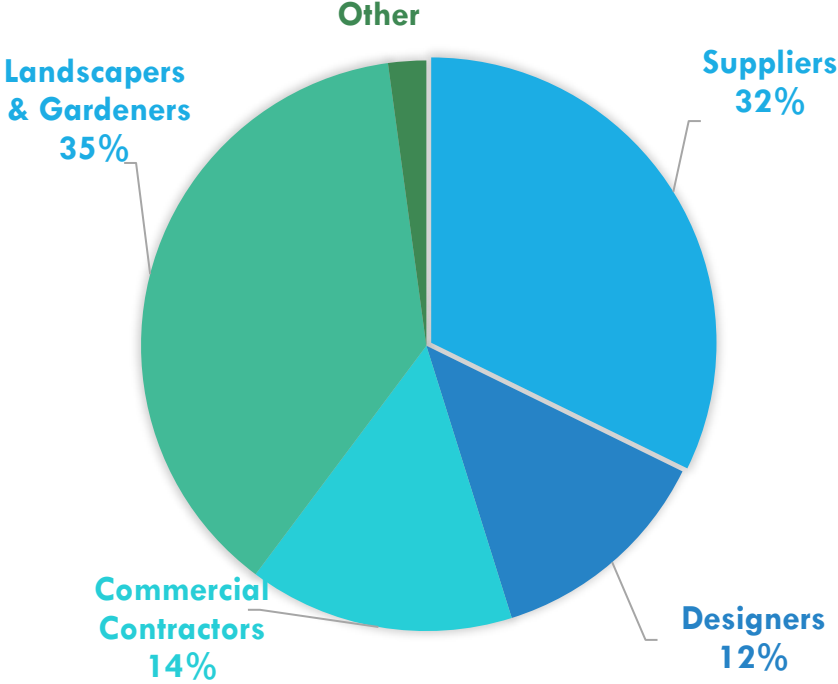
By showcasing the best in landscaping, the LIAWA Landscape Awards 2025 encourage professionals to adopt best practices, embrace sustainability and continue driving innovation in design and construction.



WHY SPONSOR LIAWA LANDSCAPE AWARDS 2025

Increase	Increase Brand Awareness
Shape	Shape Industry Attitudes
Build	Build Key Relationships For The Future
Drive	Drive Traffic To Your Website And Social Media
Signal	Signal Your Commitment The Industry
Position	Position Your Business As A Leader

BREAKDOWN OF MEMBER TYPES



LIAWA LANDSCAPE AWARDS 2025

Key 2025 Initiatives

- Grow Membership
- Launch LIAWA's new website
- Launch LIAWA's new Waterwise Training Program
- Launch LIAWA Landscape Awards 2025
- Launch New SMTAFE Traineeship program
- Launch New Jobs Portal
- Member acquisition campaign new and lapsed members
- New and bigger 'Trade Show'
- Build LIAWA's Member rewards program
- New individual and FREE TAFE student membership





LIAWA LANDSCAPE AWARDS 2025

SOLD – Hunter Industries

Naming Rights Sponsor

\$14,000 (ex GST)

Naming rights LIAWA Landscape Awards (Brought to you by...) including prominent logo placement on all marketing collateral (Value: \$10,000)

Opportunity to speak at the opening of the Gala Dinner (approximately 3 mins) accompanied by sponsor video (supplied by sponsor) (Value: \$1500)

Sponsor to present the Landscape of the Year Winner. (Value \$3000)

Sponsor to have their name engraved into the 'Golden Shovel' provided to the winner of Landscape of the Year (Value: \$2000)

Sponsor to have their name on the Award Certificates (Value: \$500)

Awards Dinner Tickets – 1 full table (Value: \$3000)

Sponsor recognition via website, LIAWA member emails/EDM's and social media from May – September. During Award Entry, Ticket Sales and Gala Dinner marketing campaigns (Value: \$2500)

Team photo with celebrity emcee plus access to professional photography and video reels from the evening. (Value: \$1500)

Post Awards sponsor recognition within LIAWA media release, website and industry media (where possible). (Value: \$2000)

Pricing: LIAWA Annual Partner \$14,000

LIAWA Member \$15,000

Non member \$20,000

All prices GST exclusive



LIAWA LANDSCAPE AWARDS 2025

SOLD – Perth Materials Blowing

Beverage or Bar Sponsor

\$1,500 (ex GST)

- Branded bar signage
- Custom cocktail or drink named after your brand (optional)
- 2 x tickets to the Gala Dinner
- Recognition in event MC notes and program

Pricing: LIAWA Annual Partner \$1,500

LIAWA Member \$1,600

Non member \$2,000

All prices GST exclusive



LIAWA LANDSCAPE AWARDS 2025

Award Category Sponsor

\$1,500 (ex GST)

- Displayed on screen during category presentation
- Verbal recognition when presenting the award
- Opportunity to present the award on stage
- 2 x tickets to the Gala Dinner
- Acknowledgement in the event program

Pricing: LIAWA Annual Partner \$1,500

LIAWA Member \$1,600

Non member \$2,000

All prices GST exclusive



LIAWA LANDSCAPE AWARDS 2025

Award Categories

1	Garden Renovation of the Year (less than \$30 K)	
2	Garden Renovation of the Year (\$30K - \$75K)	
3	Design up to 250m ²	
4	Design over 250m ²	
5	Residential Landscape Construction up to \$100K	
6	Residential Landscape Construction \$100K - 250K	
7	Residential Landscape Construction over \$250K	Straightcurve
8	Commercial Construction up to \$500K	
9	Commercial Construction up to \$1M	Domus Nursery
10	Commercial Construction over \$1M	
11	Landscape Maintenance	
12	Feature in the Landscape	
13	Best New Talent	
14	Supplier of the Year	
15	Apprentice of the Year	Deep Green
16	Landscape of the Year	Water Corporation



Gift Bag or Door Prize Contributor – *From* \$300 in product or prize value

- Opportunity to place your product, voucher, or promotional material in each guest gift bag
- Recognition in event program
- 1 x Gala Dinner ticket offered for contributions over \$750 in value

All prices GST exclusive

LIAWA LANDSCAPE AWARDS 2025

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Red Carpet or Photobooth Sponsor \$1,500 (1 available each)

- Logo printed on photo strips and displayed at booth
- Opportunity to supply props or backdrop design
- Recognition in event program and online gallery
- 2 x tickets to the Gala Dinner

Pricing: LIAWA Annual Partner \$1,500

LIAWA Member \$1,600

Non member \$2,000

All prices GST exclusive





2025 SPONSORSHIP PROSPECTUS

LIAWA Landscape Awards 2025
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